



Pakistan



SERENA HOTELS

Exotic Locations - Luxury Hotels

Hunza Baltit Inn



Local colours and ethnic design

The Hunza Baltit Inn stands in a magnificent setting with commanding views over the Hunza Valley. Located in the ancient town of Karimabad (formerly Baltit) in six acres of flower gardens it looks out on to green terraced fields and the Hunza River. Surrounded by snow-capped mountain peaks such as the mighty Mount Rakaposhi and vast glaciers such as the Ulter, the inn is a popular destination for leisure travellers seeking adventure. The Hunza Baltit Inn has 20 well-appointed rooms and an elegant dining room, Baltit Maraka which serves Pakistani, Chinese and continental cooking. The Hunza Lounge is a place for guests to relax and enjoy drinks throughout the day.

From June to September barbecues are held outside on the Diran Lawn. Leisure activities include horse riding and mountain hiking.



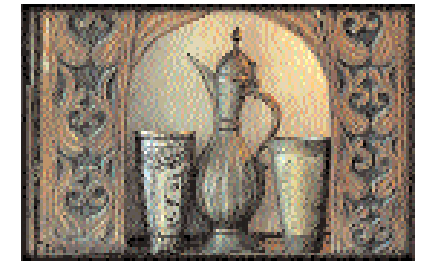
Typical ancient Hunza kitchen



Mountain views



Comfortable rooms



Ornamental cups

The Karimabad Bazaar offers a wealth of beautiful carpets, jewellery and antiques providing income for local people. Short walks can be arranged to Altit Fort and to Baltit Fort, a Tibetan-style fort approximately 900 years old, recently fully restored by the Aga Khan Trust for Culture.

Hunza Baltit Inn offers its guests a rich cultural experience and warm welcome. Travellers will enjoy a genuine example of local tradition and culture.



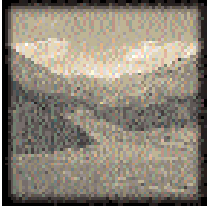
Baltit Fort



Serena Products

Serena Active

Serena provides tailor-made experiences and excursions for those with a spirit for adventure. Managed and supervised by professional guides to suit your individual or group needs there is something for everyone of all age groups. Personal programmes and activities include mountain climbing, hiking, jeep excursions, skiing and horse riding. Each Serena location offers an invigorating and unique experience in this magnificent country.



Serena Leisure

Whether you enjoy playing tennis, walking along dry riverbeds of ancient canals, climbing to the base camp of Mount Rakaposhi or shopping for traditional artifacts, Serena caters for all tastes. With hotels located in six cities set in rugged mountains, green terraced fields or on the legendary Silk Route, there is something for everyone.



Serena Culture

Pakistan is a country of many different traditions and breathtaking landscapes. Its people come from a variety of ethnic groups and religions. Their cultural heritage dates back more than 5000 years and little has changed in the way they live their daily lives during this time. The philosophy of Serena Hotels is to protect these people and their environment whilst ensuring hotel guests have a memorable stay in the group's exclusive hotels.



Serena Meetings

If you are looking to hold a conference or meeting in a very exotic location then Serena in Pakistan has the perfect answer. All Serena Hotels are able to provide excellent conference and private dining facilities. Meetings can be held in, for example, the bustling capital city of Islamabad overlooking the Margalla Hills and Rawal Lake, in Hunza with views over the snow-capped peak of Rakaposhi or Swat at the foot of the Hindukush Mountains.



Serena Incentives

Add some eastern mystique to your incentive programmes with Serena. Tailor-made itineraries and exciting ideas will ensure guests have an enjoyable and memorable experience. Serena is the leading specialist in incentive planning in Pakistan.

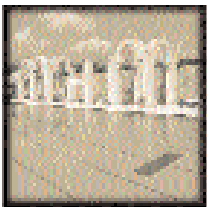


Illustration by Alan Cracknell

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SERENA HOTELS

KENYA

Nairobi Serena Hotel

Mombasa Serena Beach Hotel

Serena Mountain Lodge

Kilaguni Serena Safari Lodge

Amboseli Serena Safari Lodge

Mara Serena Safari Lodge

Samburu Serena Safari Lodge

TANZANIA

Ngorongoro Serena Safari Lodge

Serengeti Serena Safari Lodge

Mountain Village - Arusha

Lake Manyara Serena Safari Lodge

Kirawira Camp Western Serengeti

ZANZIBAR

Zanzibar Serena Inn

PAKISTAN

Faisalabad Serena Hotel

Quetta Serena Hotel

Swat Serena Hotel

Gilgit Serena Hotel

Hunza Baltit Inn