



Pakistan



SERENA HOTELS

Exotic Locations - Luxury Hotels

Islamabad Serena Hotel



The impressive exterior

The Islamabad Serena Hotel stands at the foot of the Northern Hills in six acres of landscaped gardens in the centre of Islamabad, the capital of Pakistan. The Moorish and Mughal architecture and interiors of this exceptional hotel reflect the expression and cultural heritage of the local craftsmen who built it. Developed to the highest standards using indigenous materials such as hand-hewn marble, hand-woven fabrics and individually painted wooden ceiling panels, the hotel beautifully combines tradition with the latest modern technology. The 197 rooms and suites have a distinct Punjabi and Swati style with magnificent views of the Margalla Hills and Rawal Lake. All have air-conditioning, internet access and flat screen televisions.



Breakfast buffet

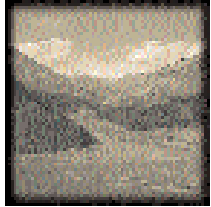


Punjabi-style room

The Islamabad Serena Hotel offers state-of-the-art conference and private dining facilities including a grand ballroom that can accommodate up to 1000 people. The health club has a fully equipped gymnasium as well as an outdoor pool where guests can relax and enjoy light salads and cocktails. There are five excellent restaurants within the hotel. Zamana, the restaurant and café, serves local and continental cuisine, and Rakaposhi, the ice cream and pastry parlour, is a firm favourite with hotel guests. Baradari, the barbecue restaurant, is set in beautiful gardens and during the warm evenings you may choose to enjoy Pakistani specialities grilled in a tandoori oven whilst local musicians entertain you with traditional folk music.



Serena Products



Serena Active

Serena provides tailor-made experiences and excursions for those with a spirit for adventure. Managed and supervised by professional guides to suit your individual or group needs there is something for everyone of all age groups. Personal programmes and activities include mountain climbing, hiking, jeep excursions, skiing and horse riding. Each Serena location offers an invigorating and unique experience in this magnificent country.



Serena Leisure

Whether you enjoy playing tennis, walking along dry riverbeds of ancient canals, climbing to the base camp of Mount Rakaposhi or shopping for traditional artifacts, Serena caters for all tastes. With hotels located in six cities set in rugged mountains, green terraced fields or on the legendary Silk Route, there is something for everyone.



Serena Culture

Pakistan is a country of many different traditions and breathtaking landscapes. Its people come from a variety of ethnic groups and religions. Their cultural heritage dates back more than 5000 years and little has changed in the way they live their daily lives during this time. The philosophy of Serena Hotels is to protect these people and their environment whilst ensuring hotel guests have a memorable stay in the group's exclusive hotels.



Serena Meetings

If you are looking to hold a conference of meeting in a very exotic location then Serena in Pakistan has the perfect answer. All Serena Hotels are able to provide excellent conference and private dining facilities. Meetings can be held in, for example, the bustling capital city of Islamabad overlooking the Margalla Hills and Rawal Lake, in Hunza with views over the snow-capped peak of Rakaposhi or Swat at the foot of the Hindukush Mountains.



Serena Incentives

Add some eastern mystique to your incentive programmes with Serena. Tailor-made itineraries and exciting ideas will ensure guests have an enjoyable and memorable experience. Serena is the leading specialist in incentive planning in Pakistan.



Illustration by Alan Cracknell

www.serenahotels.com



SERENA HOTELS

KENYA

Nairobi Serena Hotel

Mombasa Serena Beach Hotel

Serena Mountain Lodge

Kilaguni Serena Safari Lodge

Amboseli Serena Safari Lodge

Mara Serena Safari Lodge

Samburu Serena Safari Lodge

TANZANIA

Ngorongoro Serena Safari Lodge

Serengeti Serena Safari Lodge

Mountain Village - Arusha

Lake Manyara Serena Safari Lodge

Kirawira Camp Western Serengeti

ZANZIBAR

Zanzibar Serena Inn

PAKISTAN

Faisalabad Serena Hotel

Quetta Serena Hotel

Swat Serena Hotel

Gilgit Serena Hotel

Hunza Baltit Inn