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## PRESS RELEASE

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### The Unveiling of a New Hotel Experience in the Heart of Dar es Salaam

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Hotel guests and residents of Dar es Salaam can now look forward to a new culinary journey experience as Dar es Salaam Serena Hotel celebrates the opening of its new look Food and Beverage outlets that feature a contemporary and chic ambience.

**Jahazi** the Swahili word for a fishing dhow is the inspiration around the **Jahazi Restaurant** whose style and décor echoes Arabic influence that tastefully blends the traditional with the contemporary. This signature restaurant presents an ala carte menu featuring sumptuous seafood delicacies. The use of local fresh produce and the hiring of colleagues from the local area are a reflection of our appreciation for authentic culinary tastes.

The recently restyled **Serengeti Restaurant** has an ambience that is light, airy and reminiscent of a Safari Lodge offering a relaxed dining experience for breakfast, lunch and dinner which feature elaborate, salad and dessert islands, hot and cold dishes and active cooking stations. Its sophistication is reflected in its warm, natural décor. Guests can choose to dine indoors or al fresco on the sprawling shaded outdoor terrace which. The exciting theme nights such as the seafood night on Wednesdays, Indian night on Thursdays, Taste of Africa barbeques on Friday and the family brunch on Sundays shall surely tantalize your palate.

Opening this week is the **Kibo Bar and Terrace** which will be the ideal meet up point to enjoy a drink, a light bite or catch your evening sundowner as you select your favorite wines or whiskies from our elaborate beverage and cocktail list. This will truly be the best outdoor terrace experience for those Friday and after work drink ups or after dinner nightcaps. Our promise is to continue offering that exceptional dining experience that you have all come to know and love.

Relax, rejuvenate and be active at the new improved Maisha gym and spa which makes for the ultimate wellness escape in the heart of Dar es Salaam. It includes a steam and Sauna that provide a his and hers option, spacious ladies and gents changing rooms and a new aerobics classroom. The Gym has been expanded to create more work out room and equipped with new state of the art machines and equipment by international brand Technogym. Some of the equipment includes spinning bikes, cross trainers, stretch bikes, hyperextension machines, pectoral fly machines amongst others. The energized Maisha team is at hand to guide you and give you a workout that will leave you feeling vibrant and invigorated. What better way to end your work out than with a leisurely dip in the outdoor pool.

The Spa also features treatment rooms where a wide array of traditional and modern spa treatments using the internationally renowned range of Elemis skincare products are on offer.

Other revamped spaces in the Hotel include the new lobby with a water feature at the entrance which is ideal for wedding photography. There is also a new coffee shop and a new pool bar which is a must try not forgetting the terrace, an ideal setting for enjoying your afternoon tea. Without a doubt these new spaces will make Dar es Salaam Serena your preferred hotel address in Dar es Salaam whether on business or leisure.

## **MANAGEMENT**

### **Contact Information:**

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