



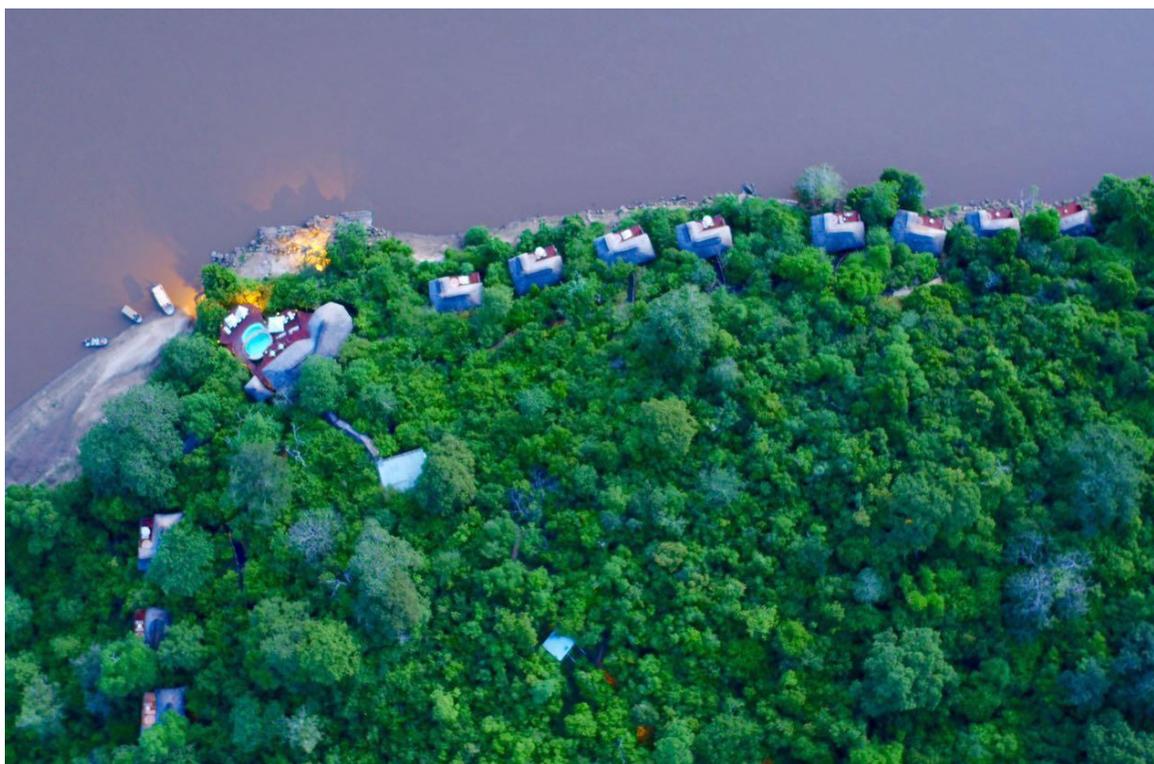
SERENA HOTELS

SAFARI LODGES AND CAMPS
HOTELS • RESORTS

PRESS RELEASE

**JOURNEY TO THE SPLENDOUR OF AFRICA'S LAST GREAT WILDERNESS – THE SELOUS
- REOPENING IN JUNE**

25 /05/2016



The rainy season is drawing to an end and we are glad to announce the reopening of **Serena Mivumo River Lodge on 1st JUNE** whilst the reopening of our Selous camps **Selous Serena Camp 1st JULY**.

Selous in Southern Tanzania is the ultimate wilderness retreat and is a mere 45 minutes by air from Dar es Salaam International Airport.

The spectacular Selous, the largest expanse of game reserve in Africa, a UNESCO World Heritage site four times the size of the Serengeti, is home to one third of Tanzania's wildlife and provides sanctuary to the largest concentration of elephants in the world. Yet despite its unique collection of hippo, buffalo, crocodile and lion and birdlife this magnificent ecosystem remains virtually untouched by man. Largely undiscovered, utterly pristine and virtually unvisited, it remains the last wilderness frontier.

One of the great features of Selous is the variety of ways you can enjoy your Selous safari:

Safari Game Drives

Exclusive game drive safaris take place in a custom built open sided cruiser (that takes a maximum of 4 people) that offers comfort, panoramic viewing and that also comes with beverages and a game viewing kit (Binoculars and a wildlife book) not forgetting a dedicated safari guide. Game viewing experiences are guaranteed to be unique. The

Selous is home to some of Africa's largest population of elephants, buffaloes, hartebeest, sables and the rare African hunting dogs.

Our guides your hosts are well trained and experienced having gone through regular training with a professional safari guide from South Africa and are dedicated to making your Selous experience truly memorable.

Fishing on the Rufiji River

The Rufiji River is the largest water catchment area in the region. There are plenty of interesting fish to catch, including Catfish and Tiger fish.

Guided Bird walks

More than 400 species of birds have been recorded in the Selous.

Walking Safaris

Walking safaris are also possible and offer a totally different experience to game drives. It is a chance to get close and personal with some of the finer details of the African bush, things like birds, trees and plants.

Boat Safaris

Boat Safaris offer a game viewing experience beyond compare, they offer a chance to see the diverse wildlife along the Rufiji River up close in its entire splendor and capture the magnificent scenery along the gorge.

Please find below links to some new images which we wish to share with you for your use and download:

[Selous](#)

[Mivumo](#)

We remain true to offering you, our valued partner, and our guests a wonderful and memorable experience, true African hospitality and outstanding standards of service in the awe inspiring Selous Game Reserve.

MANAGEMENT

About:

Tourism Promotion Services (TPS), Serena Hotels

Serena Hotels offers quality accommodation in a collection of 24 up-market hotels, safari lodges, camps and resorts within 6 Countries in the Eastern Africa region (Kenya, Mozambique, Rwanda, Tanzania, Uganda and Zanzibar) and 11 properties in Asia (Afghanistan, Pakistan and Tajikistan). Our properties are strategically located to offer exciting circuits for our guests in some of the most exquisite and prime locations in Eastern Africa and Asia. With a focus on product, service standards and guest satisfaction, Serena Hotels continues in its quest to be the hotel of choice for the discerning traveller providing guests with quality accommodation, conference and holiday solutions.

Serena Tourism Promotion Services is the tourism arm of the Aga Khan Fund for Economic Development (AKFED), an international development agency. AKFED is a major shareholder of TPS Eastern Africa Limited (listed on the Nairobi Securities Exchange) and has majority shares in TPS. AKFED promotes tourism by building, rehabilitating and managing Hotels, Resorts, Palaces, Forts, Safari Lodges and Camps in selected areas of the developing world that contribute to economic growth and the overall investment climate in an environmentally and culturally sensitive manner.

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